

Social Networking Business Models

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social networks

profiles

articulated social networks

discovery

the classics

advertising

subscription

brokerage

infomediary

affiliate

community

interesting new things

applications as ads or channels

social commerce

the long tail of cool

off-platform

what else?

workshop

Let's take a site and reimagine it with different business models

- advertising
 - subscription
 - brokerage
 - infomediary
 - affiliate
 - community
 - applications as ads or channels
 - social commerce
 - the long tail of cool
 - off-platform
- and what do you think about OpenSocial?